

# MINSTER MATTERS – ADVERTISING RATES AND SIZES (Revised from Feb 2018 issue)

Boxes below are shown as close as possible to actual size

1/16<sup>th</sup> approx. 6.5cm x 5cm

**Black & White Only**

Single Issue..... £12

6 or more issues.....£7.50 per month

**Colour (not available in this size)**

This size is normally available in both  
Portrait and Landscape mode

1/8<sup>th</sup> approx. 10cm x 6.5cm

**Black & White**

Single Issue..... £24

6 or more..... £15 pm

**Colour (if available – very limited) ..... £27 pm (1 or more)**

No discount available for repeating colour adverts due to  
printing costs

This size is normally available in both Portrait and Landscape  
mode

¼ page approx. 10cm x 13cm

**Black & White**

Single Issue..... £48

6 or more..... £30 pm

**Colour (if available – very limited) ..... £54 pm (1 or more)**

No discount available for repeating colour adverts due to  
printing costs

This size is only available in Portrait mode  
(Landscape adverts/posters this size will be published in  
portrait mode – e.g. on their side)

½ page approx. 20cm x 13cm

**Black & White**

Single Issue..... £96

6 or more..... £60 pm

**Colour (if available – extremely limited) ..... £108 pm (1 or more)**

No discount available for repeating colour adverts due to printing costs

This size is only available in Landscape mode (Portrait adverts/posters this size will be published in landscape mode – e.g. on their side)

MINSTER MATTERS

This magazine is produced in high quality professional print at A4 format and has a current circulation of 2800 hard copies per month, covering the whole of the Minster electoral area, which includes the hamlets of Thorne and Ebbsfleet, plus it is obtainable in Clifsend, Monkton and St Nicholas-at-Wade, it is also available from all Thanet Information Offices and via the British Library.

It can be read online as we offer it via our website, at [www.minstermatters.org.uk](http://www.minstermatters.org.uk) , as an onscreen flip issue, which is available via the website, Facebook and Twitter or via the website as a downloadable pdf file, and we know it is read worldwide in these formats.

Full Page (A4) – not normally available (20cm x 26cm approx.)

**Black & White**

Single Issue..... £192

6 or more..... £120 pm

**Colour (extremely limited – not normally available) ..... £216 pm (1 or more)**

No discount available for repeating colour adverts due to printing costs